

## **Presentation Topics for the Examination in English 2006.**

1. Brand Management
2. Business Ethics. Cultural Awareness.
3. Corporate Culture
4. Corporate Strategy
5. Plastic money
6. Interbank electronic service
7. Factoring and forfeiting services
8. The Use of Cheques
9. Methods of export finance
10. Methods of payment in international trade
11. The types of personal accounts and methods of opening them
12. The types of business accounts and ways of opening them
13. Advertising
14. Marketing
15. Legal forms of business organisation
16. Franchising